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Making AI Work for People in Pontiac– Kitigan Zibi

When people hear the words “artificial intelligence,” it can sound distant or highly technical. But AI is already becoming part of how we work, learn, run businesses and access services.

AI also comes with real challenges, including concerns about privacy, security and the future of our jobs. The question is not whether AI will change our lives. It will. The real question is how we shape that change so AI works for people and its benefits are broadly shared.

Canada has long been a leader in AI research. Through our government’s new strategy, **AI for All**, we want to turn that knowledge into practical results for Canadians.

Over the next five years, this strategy could help create up to **250,000 jobs**, including 90,000 opportunities for young people to gain experience and start their careers. It could also help Canadian businesses grow, compete and **create up to \$200 billion** in new economic activity by 2031.

And I want communities like ours to be part of that growth.

What Could This Look Like Here?



For **farmers**, AI soil mapping could help reduce fertilizer use and waste while improving yields.

In **health care**, AI could help screen for infant heart murmurs, reduce unnecessary specialist referrals and support efforts to shorten ER wait times.

For **small businesses**, adopting AI could help with tasks like managing inventory, answering routine customer questions and reducing paperwork.

For **young people**, AI-related work placements could provide hands-on experience analyzing data and testing AI tools, while building skills for the economy of the future.

And in **government**, it could help deliver faster and more responsive public services.



That is how I see AI: as a practical tool that can support people’s knowledge, experience, and everyday life.



A Practical Plan for Canada

AI for All is Canada's pragmatic plan to make AI work for people. Our plan is built around three principles.

● Building Trust

When using AI, you should know how your personal information is being used and feel confident that AI is safe and responsible. That's why, for example, we will:

Test and evaluate AI systems through an expanded Canadian AI Safety Institute.

Better protect children's information online.

Protect elections and democratic institutions from AI-enabled manipulation and disinformation.

● Creating Opportunities

Whether you are starting your career, learning new skills or running a small business, AI should be practical and accessible. That's why, for example, we will:

Help SMEs adopt AI through the Regional AI Initiative and new tools that will show where and how AI can help.

Create 90,000 AI-related placements for young Canadians through Mitacs, Canada Summer Jobs and Skills for Success.

Help early- and mid-career workers gain practical AI skills through employers, unions and educators.

● Reinforcing Canadian Sovereignty

Canadian sovereignty means having the infrastructure, talent and tools to make our own choices about how AI is developed and used. That's why, for example, we will:

Build a world-leading public AI supercomputer so researchers and businesses can develop AI here at home.

Expand Canadian-controlled cloud and data centres, supported by high-capacity fibre and satellites.

Build a national data platform to use data securely, responsibly and in the public interest.



To learn more on our strategy, AI for All, scan the QR code!



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