



# SOPHIE CHATEL

MP OF PONTIAC

February 2025

## Buy Canadian!

### A necessary turning point for the Canadian and regional economy

In January, Canadians woke up to the difficult reality that President Donald Trump's return to the White House may mark a fundamental shift in the Canada-U.S. economic and security relationship. Why "fix" what is not broken?

Tariffs on Canadian exports threaten jobs, investment, and growth on both sides of the border, while his rhetoric about annexing Canada needlessly challenges our sovereignty.

It remains to be seen whether the next four years will mark a permanent change in our historical economic partnership or simply an unfortunate chapter in an otherwise enduring partnership. In the face of uncertainty, **our greatest strength lies in unity.**

While the U.S. will remain a key market for Canada, we must take decisive steps to protect our interests, supporting Canadian businesses, strengthening internal trade, and diversifying our economy globally.

Canadians have shown remarkable unity by choosing to buy Canadian, and we must continue.

Supporting Canadian products not only strengthens our economy but also helps unlock the full potential of our own market while directly supporting local businesses and jobs.

Every purchase is an investment in our communities and a more resilient, self-sustaining economy.

*Crises can sometimes bring about the greatest transformations.*



## Buying Canadian: A Powerful Choice for a Stronger Economy

Canadians have shown remarkable unity by choosing to buy Canadian. There's a reason we call it «purchasing power»: every buying decision has a concrete impact.

*We all have a role to play.*

Every dollar spent on Canadian products helps create jobs, drive innovation, and keep wealth within our country. In the Outaouais, we are fortunate to have vibrant farmers' markets, skilled business, and high-quality local businesses. Supporting them makes our economy more resilient.

*Together, we can make a difference, one purchase at a time.*

## Removing Interprovincial Trade Barriers

Removing interprovincial trade barriers is essential to unlocking Canada's full economic potential.

The IMF estimates that doing so could increase GDP per capita by 3.8%. While some sectors may fear short-term disruptions, the long-term benefits far outweigh the challenges. It should be easier to buy Canadian than American.

Yet, these barriers put our businesses at a disadvantage. For example, a Pontiac meat producer faces costly federal certification for their abattoir to sell in Ottawa, and an Outaouais builder cannot hire Ottawa tradespeople.

Governments must act to streamline approvals and harmonize regulations, driving regional economic growth, especially in border areas like ours.



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